



Official Veterans Ball Sponsorship Package

2026



10TH ANNUAL



VETERANS BALL

Honoring Service . Celebrating Impact . Building Legacy

Presented By:

The Unique Umbrella Effect

Sponsorship Proposal For:

Prospective Sponsors &
Community Partners





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EVENT OVERVIEW

ABOUT US

The Unique Umbrella Effect is a coalition of Christian business owners, innovative Entrepreneurs, and Community Leaders that seek to collectively bring about social and economic change in the community.

We are a 501c3 making an impact within all Communities

It is our desire to connect Entrepreneurs with local communities and help them to tap into and uncover their God-given potential.

Our primary focus is helping to make a positive mindset changes in the lives of those who serve our communities.

We provide support and guidance for transforming the roadblocks that are hindering you into power plays that move you from mediocrity to successful thinking.

**“DON'T FORGET TO
PRE-REGISTER FOR
THE UNIQUE
UMBRELLA EFFECT
10TH ANNUAL
VETERANS BALL”**





MISSION & PURPOSE



1 MISSION

It is our desire to connect Entrepreneurs with local communities and help them to tap into and uncover their God-given potential.

2 PURPOSE

Our goal is to build our communities by way of activation, education, and mobilization, and promoting entrepreneurship. The Unique Umbrella Effect will work tirelessly serving others throughout our local and statewide communities.

3 IMPACT

Educate - Activate - Mobilize -
Contribute - Engage - Discover -
Interact - Encourage - Participate

4 COMMUNITY COMMITMENT

Our goal is to build our communities by way of activation, education, and mobilization, and promoting entrepreneurship. The Unique Umbrella Effect will work tirelessly serving others throughout our local and statewide communities.





EVENT EXPERIENCE

The Veterans Ball delivers a powerful, high-energy experience designed to honor service while creating meaningful connections between attendees, sponsors, and community leaders.

What Guests Will Experience

- Formal red-carpet style arrival
- Networking with veterans, leaders, and business owners
- Live entertainment and engaging program segments
- Recognition and award presentations
- Premium dining experience
- Sponsor visibility throughout the event



11+

Years of Service

1,200+

Satisfied Customers

500+

Professional Team Members





AUDIENCE & REACH

Audience Demographics

- Veterans & military families
- Business owners & entrepreneurs
- Community leaders & professionals
- Diverse, engaged audience

Community Outreach

- Partnerships with local organizations
- Engagement with veteran networks
- Collaboration with community leaders
- Multi-channel promotion

Past Attendance Growth

- Consistent year-over-year growth
- Expanding audience reach
- Strong returning attendee base
- Increased sponsor participation

Sponsor Visibility Metrics

- Multi-platform brand exposure
- On-site and digital impressions
- Direct audience engagement
- Ongoing post-event visibility

SOLUTION

We provide sponsors with targeted exposure through strategic marketing, community engagement, and high-visibility event placement.

OUTCOME

Sponsors gain meaningful brand recognition, direct audience access, and measurable impact within the community.





SPONSORSHIP OPPORTUNITIES



LEADERSHIP OPPORTUNITIES

Position your brand as a visible leader in the community through premium recognition, speaking opportunities, and event presence.

BRAND ACTIVATION

Engage directly with attendees through on-site experiences, branded activations, and meaningful interactions that leave a lasting impression.

VIP ACCESS

Support a mission-driven event that honors veterans while strengthening community connections and creating lasting impact.

COMMUNITY IMPACT

Support a mission-driven event that honors veterans while strengthening community connections and creating lasting impact.





SPONSORSHIP PACKAGES



MEDICAL SPONSOR

\$5,000

- ✓ Brand Visibility To Veteran & Community Attendees
- ✓ Two Tickets & 1/4 Page Magazine Advertisement
- ✓ Logo Placement On Event Materials and Media
- ✓ Recognition During Program & Announcements
- ✓ Association With Health & Wellness Initiatives



LEGAL SPONSOR

\$5,000

- ✓ Four tickets
- ✓ Full-Page Advertisement
- ✓ Positioned As A Trusted Legal Resource In The Community
- ✓ Brand Visibility Across Event Promotions
- ✓ Direct Access To Attendees & Business Leaders
- ✓ Logo Placement On Digital & Printed Materials
- ✓ Recognition During Event



FINANCIAL SPONSOR

\$3,500

- ✓ Four Tickets
- ✓ 1/2 Page Advertisement
- ✓ Access To Veteran & Business Audiences
- ✓ Brand Exposure Across Marketing Campaigns
- ✓ On-Site Networking Opportunities
- ✓ Recognition During Event Programming





SPONSORSHIP PACKAGES



FAITH-BASED SPONSOR

\$1,500

- ✓ Alignment With Community Impact & Service
- ✓ Visibility Amongst Values-Driven Attendees
- ✓ Opportunity To Support Veteran-Focused Initiatives
- ✓ Logo Placement & Recognition
- ✓ On-Site Presence



CORPORATE SPONSOR

\$5,000

- ✓ Four tickets Full-Page Advertisement
- ✓ High-Visibility Brand Placement
- ✓ Access To Diverse Audience & Community Leaders
- ✓ Networking & Partnership Opportunities
- ✓ Inclusion In Marketing & Media Campaigns
- ✓ Recognition During Event



COMMUNITY- PARTNER SPONSOR

\$5,000

- ✓ Four tickets Full-Page Advertisement
- ✓ Affordable Entry Into High-Impact Event Exposure
- ✓ Brand Visibility Within Local Community Events
- ✓ Networking With Attendees & Sponsors
- ✓ Recognition On Select Materials
- ✓ Community Engagement Positioning





MARKETING PROMOTIONS

Our marketing strategy is designed to maximize sponsor visibility before, during, and after the event. Through a combination of digital promotion, community outreach, and on-site engagement, we ensure that every sponsor receives meaningful exposure and measurable impact.



DIGITAL & SOCIAL MEDIA EXPOSURE

- Targeted social media campaigns
- Event promotion across multiple platforms
- Sponsor mentions and tagged visibility
- Pre-event and post-event content distribution
- Targeted campaigns across multiple platforms, delivering consistent exposure for sponsors before, during, and after the event.



COMMUNITY & PARTNER OUTREACH

- Collaboration with local organizations
- Cross-promotion with community leaders
- Email marketing campaigns
- Direct audience engagement
- Partnerships with local organizations and leaders to expand reach and connect sponsors with a highly engaged audience.



EVENT-DAY VISIBILITY

- On-site branding and signage
- Stage recognition and announcements
- Sponsor logo placement throughout event
- Photo and media coverage
- Strategic logo placement, stage recognition, and direct audience engagement throughout the event experience.



POST-EVENT EXPOSURE

- Continued social media promotion
- Highlight reels and recap content
- Sponsor recognition in follow-up campaigns
- Extended brand visibility beyond event
- Continued promotion through recap content, social media highlights, and follow-up campaigns after the event.





EVENT TIMELINE

PLANNING & PREPARATION

(MONTHS LEADING UP TO EVENT)

- Sponsor onboarding and confirmations
- Marketing campaign launch
- Venue coordination and logistics
- Community outreach and partnerships



PROMOTION & ENGAGEMENT

(4–8 WEEKS BEFORE EVENT)

- Social media and email campaigns
- Sponsor spotlight features
- Ticket sales and guest confirmations
- Final program and schedule announcements



EVENT EXECUTION (EVENT DAY)

- Red carpet arrival and guest check-in
- Live program, awards, and recognition
- Sponsor activations and engagement
- Media coverage and content capture

POST-EVENT IMPACT (AFTER EVENT)

- Thank-you communications
- Social media highlights & recap
- Sponsor recognition follow-ups
- Planning for future partnerships



HERE ARE YOUR NEXT STEPS

1. Select Your Sponsorship Level

Choose the package that aligns with your brand goals.)

2. Confirm Your Participation

Connect with our team to reserve your sponsorship.)

3. Submit Agreement & Payment

. Finalize your partnership and secure your placement.

4. Prepare for the Event

. Receive onboarding details, promotional opportunities, and event coordination.

STAY IN TOUCH - WE WANT TO HEAR FROM YOU!



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